

Brainstorm: Who and/or what do you love to photograph or film?

Focus: Which 3 areas of film or photography do you want to pursue?

1. _____

2. _____

3. _____

Circle the one that is the most accessible where you can start earning money this week.

➤ What will the business you circled look like when it is thriving? (Please, dream as big as you want your business to be.) How many clients will you have a week? What kinds of clients will you have? How much will you charge? How does your creativity make your business stand out? Most importantly, how will you feel?

➤ How many years will it take you to reach your goal? _____

Now you have a clear vision of how you want your business to be. It's time to stop working on tasks that don't lead you towards your goal and start working on tasks that will help you reach your goal.

Let's make a realistic plan to reach your goal. Next (and last) page! ➤



Goal Planner



My Realistic yet Jaw-dropping Business Planner

➤ First, fill out **Ultimate Business Goal and Date** ➤ Make this short, sweet, and measurable. Then decide where you need to be in half that time by filling out Halfway Mark + Date. Next, fill in your quarter goals in First and Third Quarter Mark + Dates. Now, write down how your business is right now in My Starting Point. (Yep, how it is this very second!) And finally, what are your most important actions in the next month to get you moving towards your First Quarter Mark? Put this where you can see it every day.

➤ My Starting Point Today's date: _____

➤ Third Quarter Mark Date: _____

➤ First Quarter Mark Date: _____

➤ **Ultimate Business Goal** Date: _____

➤ Halfway Mark Date: _____

➤ What 3 things do you need to do this month?

1. _____

2. _____

3. _____

➤ Take one action towards one of these tasks, right now.